

The Nethersole School of Nursing

Ethnic Minority Women's Health Promotion (Breast cancer prevention) Program



Carmen Chan The Chinese University of Hong Kong





The Nethersole School of Nursing



The Chinese University of Hong Kong

We are the first University Dept. of Nursing in Hong Kong

Established in 1991

Our Mission

"To excel in teaching and research, to excel in the promotion of highest standards of nursing practice"

Motto: "Transforming passion into perfection"



I-Care Community Project by teachers and students

中大醫科生義助越戰遺孤



■中大醫學院學生許詠琪(後排左一) 及譚悦文(後排左二),暑假赴越南服 務戰後遺孤,學會如何尊重生命。 伍明輝攝

美軍於越戰期噴灑殘害 人體的橙劑(除草劑),今戰 後遺孤飽受殘疾煎熬。中文 大學醫科生早前赴越南,為 康復中心學童檢查身體、教 授衞生措施及翻新中心設施 等。眼見患病而心智失常的 學童被鎖於小房生活,有義 工深感戰爭的無情,立志成 為「仁心」醫生。另外有音樂 系研究牛則善用民族音樂及 食物,讓視障人士猶如親身 旅游,體驗印度及新疆文化。

訪河內復康中心

中大一一年設立的「I. CARE博群計畫」,上年度資 助八十七萬元,支援十四名 學生服務計畫,包括由醫學 院學生第四年策劃的越南「愛 有所醫|計畫。二十多名學 生六月到訪河內兩所復康中 心,為皮膚病學童種植供洗 澡用的茶樹,亦送上港大師 生捐赠的舊衣。

盡不少感人故事。譚悦文 指,戰後遺孤飽受肢體及智 力殘疾困擾,令她感心酸, 「學童手腳趾不齊全,仍樂觀 地與義工共舞。|義工許詠琪 偶然發現一名心智失控的學 童被鎖於小暗室生活,「他很 瘦,瑟縮牀角,臉上滿是淚

水。」於心不忍,她要 求職員允許學童踏出 門戶,又餵食粥飯。 她指戰爭無情,期望 日後盡己之力,幫助 更多戰害者。

其他獲資助項目 包括民族音樂學碩士 研究生林國森為視障 人士舉辦的「樂動視 游 | 工作坊,「他們 會玩新疆維吾爾族手 鼓、印度弦樂器,穿 着民族服飾,品嘗地

道食物,以味覺、聽覺及觸 十三天的服務,義工見 覺,感受兩地風俗文化。他 指,新學年計畫帶領視障人 士以音樂漫遊拉丁美州。另 外,護理學博士研究生陳傲 霜早前籌辦的防乳癌健康講 座,讓尼泊爾、巴基斯坦及 印度等少數族裔婦女拋開「艦 尬!,學習自我檢查乳房。

記者馮秀芳







The Chinese University of Hong Kong The Nethersole School of Nursing



HOME Centre of New Home Association

Ethnic Minority Women's Health Promotion Program Breast Cancer Prevention

(I-CARE Programme Service Project)

Aim: To raise awareness among ethnic minority women of breast cancer & the available preventive measures in Hong Kong

 Date:
 3 August, 2013 (Saturday)

 Time:
 1:45 pm to 3:30 pm

 Venue:
 Mongkok Community Hall,

 L2, Mongkok Complex,
 557 Shanghal Street, Mongkok.

 Target Participants:
 Ethnic Minority Women

 (Indians, Pakistanis, Nepalese)
 1:15pm at HOME Centre (with transportation)

Program Contents:

- 1. Health talk
- 2. Demonstration of breast selfexamination & other preventive measures
- 3. Leaflets distribution





Background

• Incidence of breast cancer rises sharply from the age of 40, with a median age of 53

• Crude incidence rate increases for 43% and mortality rate increases 28% in the last 10 years.



Cancer prevention

• Health behavior modifications

 Exercise, diet and nutrition, decrease alcohol, smoking cessation, weight reduction

• Early detection of pre-cancerous lesions to allow more treatment options with better outcomes.



Ethnic minority

- Hong Kong is a multi-ethnic society.
- Ethnic minority population has 31% growth in ten years time
- 72.6% are South Asians (Indians, Nepalese, Pakistanis)



Comparison of screening uptake between the general female population (n=1002) and South Asian women (n=640)

	General female population	South Asian women
Breast cancer screening		
Breast self-examination	34.1%	11.6%
Mammogram	33.5%	13.8%
Cervical cancer screening		
Pap smear	45.6%	36.9%
Colorectal cancer screening		
Colonoscopy / sigmoidoscopy	11.7%	1%
Fecal occult blood	18.9%	4%



Vulnerable group

- South Asian women are vulnerable group as
 - They are less educated and
 - Low labour force participation rate (most are housewife)
 - With less access to healthcare services
 - Lack of health insurance coverage
 - Financial constraints
 - Custom and cultural belief.



Custom and cultural barriers

- Language barriers
- Unfamiliar with local healthcare system
- Uncomfortable in taking screening test
- Taboo of touching oneself in breast self examination
- Feeling embarrassed of examination by male physicians
- Subordinate to their husband



Aims of the project

- to raise awareness among ethnic minority women (Indian, Nepalese or Pakistani) of breast cancer and the available preventive measures in Hong Kong,
- strengthen the mutual help network among South Asian women generally,
- evaluate the effectiveness of health promotion programmes and
- increase nursing students' understanding of Hong Kong's ethnic minorities.



Involved parties

- 53 South Asians women from support centers (e.g. New Home Association, Christian Action)
- South Asian Women Ambassadors/translators
- 21 Nursing students volunteers
- 4 Nursing Teachers



Inclusion criteria

- South Asian women from India, Pakistan and Nepal
- Aged 18 or above
- Currently living in Hong Kong





BREAST CANCER PREVENTION - YOU CAN DO IT

• Three elements –

- 1. A health talk
- 2. A practical demonstration
- 3. Posters and leaflets

On site children program and baby-sitting were provided



1. One Hour Health Talk

- (1) what cancer is, (2) the incidence and mortality rate of cancer, (3) common types of cancer in women, (4) the nature of breast cancer, (5) the incidence and mortality rate of breast cancer, (6) the causes, (7) risk factors
 - (8) signs and symptoms of breast cancer,
 - (9) myths and misconceptions about the disease,
 - (10) available preventive measures and service providers in Hong Kong, and
 - (11) primary preventive strategies (lifestyle modifications): e.g.healthy diet, smoking cessation, decreased alcoholconsumption, regular physical activity





2. 50 minutes Practical demonstration

- see photos and models
- a demonstration of breast selfexamination using breast models
- Counters for
 individual counseling









3. Posters and Leaflets

- Cancer-related information and details of local screening services in English, Nepali or Urdu
- Free to take away



Promotion and Training

- Poster displayed in ethnic minority support centers
- Training workshops for voluntary nursing students, translators, and South Asian

women ambassadors before the health talk (taboo, cultural issue, communication skill, child care)





Pre-test Post-test Evaluation

- Knowledge in relation to breast cancer and screening tests
- Skill competency in performing breast selfexamination
- Attitude and perception on breast cancer and screening tests
- Attitude and perception on healthy lifestyle behaviors





Returned demonstration of BSE







1 =satisfactorily 0 = unsatisfactorily

	Breast self-examination steps	Done
1.	Lie down on the bed (Lie the breast model on the table)	1
2.	Indicate the examination side (Left/Right breast)	1
3.	Put the Left/Right arm behind the head	1
4.	Start the palpation from the axilla	.96
5.	Use finger pads of 3 middle fingers to feel the breast tissue	1
б.	Use 3 different pressure levels on each point of palpation	.96
7.	Palpate the entire breast using the up and down (straight) approach	1
8.	Palpate the entire breast up to the collar bone and down to the ribs	.96
9.	Palpate the entire breast till the chest bone	1
10.	Note any abnormalities (e.g. lumps or masses)	.95
11.	Repeat the steps on the opposite side (by verbalization)	1
12.	Exam the breasts again in standing position in front of the mirror (place	1
	the breast model in upright position)	
13.	Press the hands firmly on the hip	1
14.	Look at the breasts for any changes in shape, size, contour, dimpling,	.95
	redness, scaliness of nipple or breast skin	
15.	Stand or sit with your arm (Left/Right) slightly raise up	1
16.	Examine each axilla (Left/Right) and feel any lump or mass	.9
17.	Repeat the examination on the other side (Left/Right)	1

Total: 15.56 /17

1 = Correct 0 = incorrect

	Statements	Pre 1	Post
		<mark>N= 45</mark>	<mark>N = 21</mark>
1.	Breast cancer is the most common cancer in women in Hong Kong	.91	1
2.	Women with family history of breast cancer are at high risk in	.89	.812
	developing breast cancer during their lifetime.		
3.	Young women will not have breast cancer.	.23	.24
4.	Breast mass is one of the sign of breast cancer.	.63	.81
5.	Breast self-examination is the best method in detecting breast cancer.	.84	.67
б.	Mammography can detect very small masses/lumps.	.88	1
7.	Doing regular physical activity (moderate intensity) 30 minutes	.80	.86
	everyday will help to decrease my risk in developing breast cancer.		
8.	There is no problem if I drink one can (~350ml) of beer per day.	.27	.40
<u>9</u> .	Overweight/obese will not increase my risk in developing breast	.63	.75
	cancer during my lifetime.		
10.	Diet rich in vegetables and fruits can help in maintaining ideal body	.98	.95
	weight.		
	Total score	<mark>6.68</mark>	<mark>7.52</mark>

Attitude and perception on breast cancer and screening tests

1: not likely 10: extremely likely

	Pre	Post
	N = 45	N = 21
Susceptibility of having breast cancer	<mark>3.31</mark>	<mark>4.71</mark>
Worry about the seriousness of breast cancer	<mark>5.57</mark>	<mark>4.48</mark>
Benefits of breast self-examination	6.53	4.78
Barriers of breast self-examination	3.03	3.84
Benefits of Mammogram	5.79	<mark>5.4</mark> 9
Barriers of mammogram	3.45	4.32
Self-efficacy of conducting Breast self-examination	<mark>4.13</mark>	<mark>5.53</mark>

Attitude and perception of health lifestyle

Normal body weight, regular exercise adequate intake of fruits and vegetables, limiting alcohol

1: not likely 10: extremely likely

	Pre N= 45	Post N = 21
Susceptibility of having breast cancer due to poor lifestyle	<mark>4.94</mark>	<mark>5.96</mark>
behaviors		
Benefits of adhering to health lifestyle behaviors to prevent	<mark>5.43</mark>	<mark>6.45</mark>
breast cancer		
Barrier to adherence to health lifestyle behaviors	5.25	5.66
Self-efficacy to adherence to health lifestyle behaviors	<mark>5.69</mark>	<mark>6.34</mark>

Discussion

- Preliminary data
- Improved <u>knowledge</u> after the program
- Satisfactory performance and improved self-efficacy on <u>breast self-examination</u>
- Improved risk perception and lessened worry on <u>breast cancer</u>
- Improved attitude and perception on <u>healthy lifestyle</u>
- Perceived benefits and barriers on <u>screening</u> <u>tests</u> was not satisfactory



Process Evaluation

- A successful event in terms of cost and attendance
- Good experience /training for voluntary student helpers to serving the community
- Networking with ethnic minority community centers and ambassadors
- Language barriers





Implications

- The barriers of conducting breast cancer screening in ethnic minority women remains a challenging area for further exploration.
- A two hours session is too short → a more intensive and advance program is needed
- Extend the service to the whole society e.g. roadshow
- Promotion of students' holistic development in social awareness and commitment in serving the minority group



THANK YOU



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